

OTM

OTM USER CONFERENCE 2012

Sponsorship Opportunities

Oracle Transportation Management Conference
August 12-15, 2012

It is our pleasure to invite you to participate in the 2012 OTM Conference. Sponsorship opportunities are limited and contracts will be accepted beginning Monday, March 5, 2012.

Mark your calendar and plan to submit your contract on March 5th to ensure your participation in this all-important conference.

Loews Philadelphia Hotel
Philadelphia, Pennsylvania



OTM 2012 Conference

Sponsorship Opportunities

Platinum Level (Limit 3)\$7,500.00

- Tabletop Exhibit (6' skirted table w/2 chairs) prominently positioned near break area.
- Sponsor of the Day recognition with 20-minutes of stage time during one of the following times:
 - Monday Morning General Session
 - Tuesday Morning General Session
 - Wednesday Morning General Session
- Company logo placed on one of the following items:
 - Conference Tote Bag
 - Conference Notebook
 - Conference Lanyard (for name badges)
- (3) Full conference registrations to all sessions, meals, and evening events.
- (1) Full-page Advertisement in the conference program guide.
- Recognition as a Platinum Sponsor on conference marketing material, signage, and program guide.

Gold Level (Limit 8)\$3,500.00

- Tabletop Exhibit (6' skirted table w/2 chairs) prominently positioned near break area.
- Opportunity to present a fun & lively Speed Session (approx 5 minutes of stage time in front of all conference attendees).
- (2) Full conference registrations to all sessions, meals, and evening events.
- (1) Half-page Advertisement in the conference program guide.
- Recognition as a Gold Sponsor on conference marketing material, signage, and program guide.

Silver Level\$1,500.00

- Tabletop Exhibit (6' skirted table w/2 chairs) prominently positioned near break area.
- (1) Full conference registration to all sessions, meals and evening events.
- (1) Quarter-page Advertisement in the conference program guide.
- Recognition as a Silver Sponsor on conference marketing material, signage, and program agenda.

Advertising Opportunities:

- Full page ad in the conference program guide\$400.00
- Half page ad in the conference program guide.....\$300.00
- Quarter page ad in the conference program guide\$200.00

Note: Gold and Silver sponsors can upgrade to the next Advertisement size for an additional \$100.00.

OTM 2012 Conference Sponsorship Contract

Contact Information:

Company: _____

Company Web-Site: _____

Primary Contact Name: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Postal Code: _____ Country: _____

Telephone: _____ Fax: _____ Mobile: _____

E-Mail Address: _____

Sponsorship Package:

- Platinum Package..... \$7,500.00
- Gold Package..... \$3,500.00
- Silver Package..... \$1,500.00

Advertising Opportunities:

- Full page ad..... \$400.00
 - Half page ad..... \$300.00
 - Quarter page ad..... \$200.00
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Terms and Guidelines:

Payment Terms: A deposit equal to 50% of the total sponsorship and/or advertising amount is due with the signed contract. The remaining balance is due 30 days prior to the conference (July 12, 2012).

Cancellations and Refunds: Sponsorship/Advertising cancellations are subject to a 50% cancellation fee if received by May 31, 2012. Cancellations received after this date are subject to a full payment cancellation fee.

Additional Guidelines: Fulfillment of package benefits may be tied to a first come, first-served selection of available options (i.e. conference bag, lanyard or notebook, etc.). All advertising benefits are based on advertising space and materials being received by requested deadlines. The OTM SIG Rules and Regulations govern all conference and sponsorship components.

Payment Information:

Please select the appropriate payment options:

- 50% Deposit Amount: \$ _____
- Full Payment Amount: \$ _____
- Check or Money Order enclosed (Payable to OTM)
- Visa MasterCard American Express

Please complete and submit with payment to:
OTM SIG User Conference
3525 Piedmont Rd. Building 5, Suite 300
Atlanta, GA 30305
Attn: Tara Zeravsky

Telephone: (404) 760-8194
Fax: (404) 240-0998
E-Mail: tzeravsky@meetingexpectations.com

Name (as it appears on credit card): _____

Billing Address: _____

Credit Card Number: _____ Security Code: _____

Expiration Date: _____ Card Holder's Signature: _____